

29th September 2015,

To
The Corporate Services Department,
Bombay Stock Exchange
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001

Scrip Code: 523025

Dear Sir/Madam,

Sub: Acquisition of brands

We wish to inform you that Mr. Sudhir Jatia, Managing Director of the Company in exercise of the power granted to him by the Board of Directors of the Company has executed an agreement to acquire trademark and goodwill of the brands 'Genius', 'Magnum', 'Activa', 'Orthofit', 'DBH', 'Egonauts', 'Gscape' and 'Genie' owned by Genius Leathercraft Pvt Ltd.

We request you to take the same on your records.

Thanking you,

Yours faithfully,

For **SAFARI INDUSTRIES (INDIA) LIMITED**


Company Secretary

